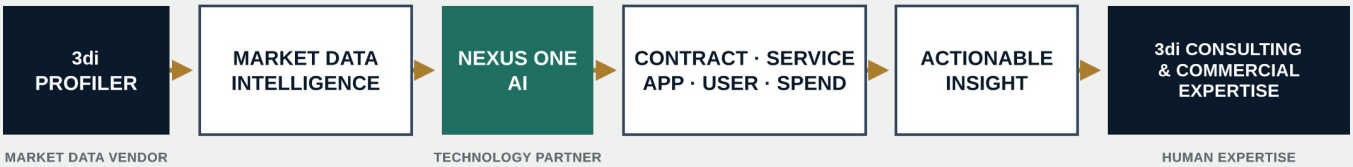
3di Profiler + Nexus One AI

From market data intelligence to actionable spend insight

3di and Nexus One AI announce a new technology partnership.

3di and Nexus One AI have partnered to connect 3di's market-data intelligence with Nexus One AI's contract, consumption and spend intelligence, giving financial institutions a more complete view of what they buy, what they are entitled to, what they actually consume, and where commercial opportunities exist.

THE CONNECTED INTELLIGENCE FLOW



Vendors	Products	Pricing	Contracts	Applications	Consumption	Entitlements & renewals	Commercial opportunities

Connecting market-data intelligence to the reality of consumption

3di Profiler is one of the industry's most comprehensive sources of market-data vendor and product intelligence, covering the providers, technologies and commercial models available across the market. Nexus One AI adds the missing organisational context, connecting that intelligence to a client's own contracts, service inventories, applications, users and spend data.

4,000+
vendors, exchanges and service providers covered by 3di Profiler

9,000+
data products and associated applications



01

Market intelligence

Know what exists in the market

- Relevant providers, alternative products and comparable services
- Product capabilities, data content and delivery mechanisms
- Commercial models, pricing information and dependencies

Delivered through **3di Profiler**

02

Enterprise context

Understand what it means for your organisation

- Duplicate services and overlapping vendors
- Unused entitlements and out-of-profile consumption
- Renewal exposure and consumption gaps

Delivered through **Nexus One AI**

03

Action

Turn insight into commercial decisions

- Vendor review and product substitution analysis
- Service rationalisation and entitlement review
- Renewal preparation, procurement and negotiation support

Delivered through **3di Consulting**

Better intelligence. Better context. Better decisions.

3di Profiler provides the market intelligence. Nexus One AI provides the connected enterprise view. 3di's experts help turn the findings into action.

From data discovery to commercial action

A combined technology and consulting proposition for market-data optimisation.

Five stages, one connected workflow

01
CONNECT

Vendor, contract, service, application and spend data are brought together into one connected estate.

NEXUS ONE AI

02
ENRICH

The Profiler API enriches the internal estate with external vendor, product and market-data intelligence.

NEXUS ONE AI + PROFILER

03
ANALYSE

Duplicate, under-utilised, out-of-profile and renewal-exposed relationships are identified and prioritised.

NEXUS ONE AI

04
VALIDATE

3di specialists review findings and confirm which are genuinely, commercially actionable.

3di CONSULTING

05
ACT

3di supports vendor engagement, renewal preparation, procurement and negotiation.

3di CONSULTING

Nexus One AI identifies findings and prioritises areas for review. Findings are validated with the client and, where appropriate, 3di subject-matter experts before commercial action is taken.

WHY THIS MATTERS

Technology identifies the opportunity. 3di helps you act on it.

3di provides consulting support following the initial Nexus One AI analysis, bringing experienced market-data expertise to interpreting, validating and executing findings, tailored to each client's requirements.

INITIAL REVIEW
Distinguishing high-confidence opportunities from items needing further investigation, data-quality issues and false positives.

EXPERT VALIDATION
Assessing functionality, data content, licensing, dependencies and regulatory fit before recommending any change.

COMMERCIAL ACTION
Supporting vendor engagement, renewal preparation, procurement exercises and negotiation.

The combined value proposition

Profiler
EXTERNAL MARKET INTELLIGENCE

Vendor & Product intelligence
Market-data taxonomy
Product comparisons
Commercial Metrics

→

Nexus One AI
CONNECTED ENTERPRISE INTELLIGENCE

Contracts & services
Applications & users
Consumption & spend
Rules-based analysis

→

3di Consulting
HUMAN EXPERTISE & EXECUTION

Validate & prioritise
Investigate & engage
Negotiate & optimise

Together, the partnership connects market intelligence, enterprise data and human expertise into one optimisation workflow.

Ready to understand where your market-data estate can perform better?

Talk to 3di about combining Profiler intelligence with Nexus One AI analysis to identify, validate and prioritise opportunities across your market-data environment.

Discover the opportunity →

3di-ltd.com · enquiries@3di-ltd.co.uk
+44 20 3709 4335

thenexusone.ai
+65 89070676